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US Pacific North West Agency Adds Strength to PROI Worldwide's Offering to Clients on North America's West Coast and in Asia

Hamburg: C+C Public Relations & Social Marketing, with offices in the US Pacific Northwest has joined the PROI Worldwide Partnership effective immediately. With offices in Seattle, Washington, and Portland, Oregon, C+C is an award-winning social marketing and public relations firm that specializes in community-based social marketing campaigns for businesses, industry associations, nonprofits, and the public sector.

"C+C adds the expertise clients require in this important west coast market," said Andreas Fischer Appelt, German based Global Chairman of PROI Worldwide. "Both offices will not only align with other PROI Worldwide offices in the Cascadia Region but also provide a spring board for clients entering Asia".

"We're honored to be part of the PROI Worldwide partnership of independent results-oriented firms that provide great service and measurable results to clients around the globe," said Julie Colehour, Owner-Partner, adding "C+C will bring creativity, commitment and a drive to help clients achieve their goals".

According to Colehour "C+C was formed with a simple vision: clients want results from their marketing and communications efforts". She added that whether the goal is to change behaviors, save energy, or change the world, C+C works with clients to get them the results they need. "To do this we merge creative marketing ideas together with superior execution and implementation. We help our clients rise above the noise and get their message out".

C+C was founded in 2005 with a staff of two and fee billings of \$200,000. The agency has grown steadily at a rate of about 15% per year and today boasts a staff of 36 in two cities and fee billings of \$5,000,000. The fast growing agency works in various sectors including health, education, social issues, energy efficiency, recycling, green building, and climate change.

About C+C Public Relations & Social Marketing

C+C, with offices in Seattle, Washington, and Portland, Oregon, offers a full suite of PR and marketing services - media relations, content creation, social media, marketing strategy and planning, branding, video production, and creative services.

About PROI Worldwide

PROI Worldwide is the world's largest partnership of integrated independent communications agencies founded in Europe in 1970. It is represented in more than 110 cities on all continents by 68 leading independent integrated communications partner companies. Its more than 4,000 experienced staff serve 4,400+ clients worldwide. Founded forty-four years ago, PROI Worldwide's combined fee turnover exceeds US\$525m., making it the world's 5th largest communications partnership. On twitter and facebook @proiworldwide.