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PROI Worldwide adds 2nd St. Louis Agency to its Partnership

SEATTLE: The Vandiver Group, Inc. (TVG) becomes the second major St. Louis, USA based communications firm to become a partner in the world's leading partnership of independent public relations firms, PROI Worldwide.

"We believe PROI Worldwide's strong network is a good fit for our firm," said Donna Vandiver, President and CEO. "By partnering with PROI firms around the world, The Vandiver Group can contribute our expertise to national and international campaigns. We will also have access to knowledge and best practices that will help better serve our clients."

"TVG's expertise in reputation management, crisis communications, social media, research, marketing and training and their experience serving Fortune 500 and mid-sized companies in industries such as economic development, energy/utilities, agriculture, financial services, healthcare, government and education further adds to the dominant positioning of PROI in the St. Louis market", said Bob Frause, PROI Worldwide's US-based President. TVG is the second leading public relations firm to become a St. Louis based PROI partner in two months.

PROI Worldwide is the world's largest public relations partnership. It is represented in 124 cities in 43 countries, with 56 leading independent PR partner companies and more than 3,200 experienced practitioners servicing 4,100+ clients worldwide. Founded forty years ago, PROI Worldwide's combined fee turnover of its partners exceeds US$380m., positioning PROI Worldwide as one of the world's largest communications companies.

The Vandiver Group joins PROI Worldwide's Americas Region which includes some of the most prominent market leading and largest agencies in both North and South America. The company's addition is part of PROI Worldwide's current expansion in a number of markets around the world. For more information about PROI Worldwide visit www.proi.com