



For further information:

Katie Zeidman
(314) 727-5700 ext. 107
katiez@blickandstaff.com

PROI Worldwide adds US Agency to its Partnership

SEATTLE: Blick&Staff Communications has become a Partner firm of PROI Worldwide, the world's leading partnership of independent public relations consultancies.

"Being part of PROI Worldwide brings benefits to our clients, especially those with global reach and demand," said Harriet Blickenstaff, president of Blick&Staff Communications. "We can now bring clients an expanded range of specialized capabilities including Investor Relations, Entertainment PR, Business-to-Business Communications and Public Affairs utilising knowledgeable PR teams around the world."

"Blick&Staff Communications adds strength to PROI Worldwide's offering in marketing communication and cause marketing based on a shared culture that is client-driven and results-oriented", said Mr. Bob Frause, PROI Worldwide's US-based President. "Blick&Staff Communications has helped dozens of companies - large and small - bring their core values to life with integrated marketing programs that encourage positive engagement with employees, customers and consumers.

PROI Worldwide is the world's largest public relations partnership. It is represented in 124 cities in 43 countries, with 56 leading independent PR partner companies and more than 3,200 experienced practitioners servicing 4,100+ clients worldwide. Founded forty years ago, PROI's combined fee turnover of its partners exceeds US\$380m., positioning PROI Worldwide as one of the world's largest communications companies.

Blick&Staff Communications joins PROI Worldwide's Americas Region which includes some of the most prominent market leading and largest agencies in both North and South America. The company's addition is part of PROI Worldwide's current expansion in a number of markets around the world. For more information about PROI Worldwide visit www.proi.com